

# LCNZ joins the Global Lighting Association

*The world of illumination is undergoing rapid transformation. From technology and innovation to energy efficiency, smart controls, internet connectivity and recycling. As a means of advancing New Zealand's lighting performance Lighting Council New Zealand has joined the Global Lighting Association.*



## WHAT IS THE GLA?

The Global Lighting Association (GLA) is the association of national and regional lighting organisations, each made up of multiple lighting companies and is the global voice of the lighting industry.

Among the GLA members are the the national associations of twenty-eight European countries as well as UK, US, Japan, China, Taiwan, Brazil, India, Australia and NZ. Representing over 5,000 lighting manufacturers and US\$75 billion in annual sales.

## WHAT DOES THE GLA DO?

The GLA promotes the use of sustainable, energy efficient lighting solutions while improving the quality of lighting. It is a forum for the formulation of technical and policy information and is an authority on issues of concern to the global lighting industry. The GLA:

- Shares knowledge on global trends, regulatory and legislative issues

- Initiates policies and actions in areas of industry and consumer interest
- Provides governments with relevant product and market information
- Makes recommendations on environmental and health-related issues

LCNZ Executive Director Bryan King joins the international board of the GLA and will participate and glean insights and information to advance the standing and performance of the lighting industry in New Zealand.

## GLA FOCAL POINTS

The primary focus of the GLA is to share information on political, scientific, business, social and environmental issues and to develop, implement and publish the position of the global lighting industry to stakeholders. Other roles are the sharing of knowledge of global trends and legislative developments

in lighting; to share experiences in consumer education, market-surveillance and quality-assurance programs; and to develop consensus on best practices at the national level.

The GLA aims to initiate policies and actions on strategic topics, and to seek opportunities for communicating with government authorities and other stakeholders.

Early stage focal points of GLA activity were energy efficiency, lighting performance and quality, as well as standardisation and legislation. In more recent times the focus has shifted to intelligent tunable lighting systems, serviceable and upgradable lighting systems (as part of the “circular economy”) and human centric lighting.

For more information see:

[www.globallightingassociation.org](http://www.globallightingassociation.org)

LCNZ is the industry association for lighting manufacturing, importing and distributing companies in New Zealand.

[www.lightingcouncil.org.nz](http://www.lightingcouncil.org.nz)

### LCNZ MEMBERS

